

# Jeremy Smith

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## EXPERIENCE

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United HealthCare	User Interface Designer – Greenville, SC   8.13 – present Led UI design, participated in UX for creation of user-customizable wellness application.
FTD.com	Information Architect – Downers Grove, IL   3.12 – 8.13 Working along side Marketing, Creative and Architecture to concept, design, prototype and build new website and partner UI/UX experiences. Also helped modify existing UI/UX functionality and spearhead adoption of current best-practices into online offerings.
GFX International	UX Specialist/Web Designer – Grayslake, IL   11.09 – 3.12 Designing and developing client and internal user interfaces and websites; overseeing interactive usability, design and brand application
BCN Communications	Graphic Designer/Web Developer – Chicago, IL   1.07 – 11.09 Designing annual reports, print collateral, identity systems, web site design, flash development, promotional and event materials, advertising, stationery suites. Managing print and online annual report projects.
McDermott Will & Emery	Freelance Designer – Chicago, IL   10.06 - 12.06 Designed tradeshow display graphics, brochures, marketing materials, web graphics and various other projects.
High Sierra Sport Company	Freelance Designer – Vernon Hills, IL   6.06 - 8.06 Designed logos and patterns for new line of daypacks, brochures, created packaging and POP displays, product naming and various other projects.
SamataMason	Graphic Designer – West Dundee, IL   8.05 - 4.06 Created brand and identity standard manuals, developed corporate identity and brandmarks, involved in strategic consulting for web and brand application.

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## EDUCATION

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Portfolio Center	Graduate Studies in Graphic Design & Art Direction – Atlanta, GA 2003 – 2005
Indiana University	B.A., Fine Arts, Graphic Design – New Albany, IN 2000 – 2002
Jefferson Community College	A.A.S., Commercial Art & Advertising – Louisville, KY 1997 – 1999

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## SKILLS

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Adobe CS6	XHTML/HTML5	Lean UX
Axure RP	CSS/CSS3	Responsive Web Design
Coda	jQuery	Design Simplicity
Flash	Ajax	SEO
Wordpress	Some AS3/PHP	